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A. J. KIDWAI MASS, COMMUNICATION RESEARCH CENTRE

ENTRANCE EXAMINATION 2007 - 2008

P. G. DIPLOMA IN
DEVELOPMENT COMMUNICATION

TIME : - 02:00 Hrs.

Marks:- 85

Instructions:-

- Question Paper has three Section (A.B.C).
- Separate answer sheet for each section.
- Marks allotted to each section are indicated respective section.
- The candidate should write all the answers in any one of the following languages (English, Hindi or Urdu).

SECTION-A

**Note:- Answer any *fifteen* questions.
Each question carries *one* mark.**

1. What does the abbreviation FDI stand for?
2. Who is the Prime Minister of Nepal?
3. Who has been sworn in as new Chief Minister of Arunachal Pradesh?
4. Who was Mangal Pandey?
5. Write the name of Secretary General of U.N.?
6. What is ozone layer?
7. What is GM Food?
8. With which field Kelucharan Mahapatra is associated?
9. What does the abbreviation LITE stand for?
10. What do you understand by Gross National Product (GNP)?
- II. Write the name of the writer on which the film Namsake is based?
12. With which field Habib Tanveer is associated?
13. Why Nethari was in news?
14. Who is the Chief Election Commissioner of India?
15. What do you understand by Cold War?
16. What is one of the major contributions of economist Amartya Sen?
17. What is organic farming?
18. What is Golden Quadrilateral Road?
19. What do you mean by digital technology?
20. Write the name of the speaker of Indian parliament.

SECTION-B

**Note:- Answer any seven questions.
Each question carries *five* mark.**

1. What is SAARC? Write a note on its significance in present times.
2. What do you understand by Globalization? What is its significance for developing countries?
3. What do you understand by Special Economic Zones? Does it spell doom or boon? Give your comments.
4. What are the main findings and recommendations of Sachchar Committee? Discuss.
5. Who are the Other Backward Caste (OBC)? Discuss the issue of 'Creamy Layer' related with it?
6. Critically assess the implementation and benefits of RTI Bill, which was introduced a year ago?
7. What is the role of media in National Development? Is it fulfilling its role? Discuss.
8. Discuss the controversy Indo-Iran gas pipeline. What is the interest of U. S. in it?
9. "Cricket is not sport". Give your opinion for and against.

SECTION-C

**Note:- Answer any five questions
Each question carries *seven* mark.**

1. Advertisements/commercials are nothing but;rapid multiplication of information.' Discuss.
2. Briefly Write a critical appraisal of a film watched by you recently.
3. What is a street play and in what ways it's different from a theatrical show?
4. Visually describe an interesting football match.
5. Write two slogans or jingles advocating the girl child's education.
6. Radio is the medium for masses'. Discuss by giving examples.
7. Develop a brief script for radio on - How Right to Information Bill is a tool of empowerment in the and of farmers and rural poor.
8. Give a visual description of a Students Union Election in a college.
9. Critically analyse the content of your favorite serial/soap opera.